

GENERAL RULES

1. An individual may not submit more than two entries in each category.
2. Each entry should consist of tear sheets folded and placed in manila folders. Photocopies of the articles and entry forms are acceptable. Photo entries must include an 8x10 print. If no tear sheets are available, printouts will be accepted.
3. Supporting materials for any entry should be included in the entry folder.
4. **TWO ENTRY FORMS** must be included with each entry. One should be paperclipped to the front of the folder while the second should be fastened permanently to the folder. A series is considered one entry and needs just two copies of the completed form.
5. Entries may include sidebars.
6. Include a check or money order payable to Keystone State SPJ with each entry. Overpayments will be considered donations to SPJ.
7. Entries must be postmarked by January 31, 2011.

IMPORTANT DATES

- The contest covers stories and photos that were published between January 1, 2010 and December 31, 2010
- Entries must be postmarked by January 31, 2011.
- Awards will be presented at the Keystone Press Conference in State College May 21, 2011. Check www.pa-newspaper.org for more information.

FEES

The entry fee is \$15 per entry for SPJ members and \$20 per entry for nonmembers.

THE PRIZES

- The prizes for category 1 are \$100 and a plaque for first place; plaques for second and third places; and certificates for honorable mentions.
- Prizes for categories 2 through 20 are framed certificates.
- Judges reserve the right not to award all prizes in any category and to award honorable mention certificates when warranted.
- Judging will be done by an out-of-state SPJ chapter to ensure objectivity. Winners will be announced as soon as judging is complete. Winners will be posted at <http://keystonespj.wordpress.com>.

Entries become the property of Keystone State Pro SPJ and will not be returned.

WHO'S ELIGIBLE

The Spotlight Contest is open to all Pennsylvania journalists. They must have been residents of Pennsylvania at the time their work was published first in Pennsylvania. **ONLINE PUBLICATIONS ARE WELCOME.**

COVER LETTER

A cover letter of no more than 500 words may accompany entries for the Spotlight and Editorial categories. The letter must contain:

1. One- to two- paragraph summary of the story or stories.
2. A discussion of its major finding and subsequent results.
3. An account of the difficulty or uniqueness of effort in obtaining the story.

WHAT'S NEW

1. Best Overall Daily Award
2. Fee for Best Overall Weekly reduced to \$20 for SPJ members, \$15 for non-members.

QUESTIONS?

If you have questions, please contact contest coordinator Susan Schwartz at (570) 752-3645, e-mail susan.s@pressenterprise.net.

ENTRY FORM 2011

PLEASE PRINT

EACH ENTRY MUST HAVE TWO COMPLETED FORMS
PHOTOCOPIES ARE ACCEPTABLE

CATEGORY (NUMBER AND DESCRIPTION):		
TITLE OF ENTRY:	DATE:	PUBLICATION and address:
NAME:		<input type="checkbox"/> SPJ MEMBER
ADDRESS:		
CITY, STATE, ZIP:		
ENTRANT'S PHONE NUMBERS	E-MAIL ADDRESS:	
HOME:		
OFFICE:		

**SEND ALL ENTRIES TO: Susan Schwartz, c/o Press Enterprise
3185 Lackawanna Avenue, Bloomsburg, PA 17815**